

SPONSORSHIP PROPOSAL

Africa's Mobile Health Conference

Intellect Advantage

2019

CONFERENCE BACKGROUND

Intellect Advantage will host Africa's Mobile Health Conference on the 22 to 23 August 2019, at the Lagoon Beach Hotel, Cape Town. Our theme for 2019 is "Eradicating pressure on healthcare facilities through combining digital services, self-service and virtual care".

The necessity to start improving the health, not just of patients but of the whole African population needs to be taken quite seriously. Africa's healthcare service faces unmatched demand from consumers and it's about time African governments, private and public healthcare sector put more focus on non-traditional healthcare services to ease the pressure.

The Africa's Mobile Health Conference is a two-day networking event that provides a platform where Healthcare Industry experts will explore the challenges within the healthcare sector. The conference will feature speakers from across Africa and will provide a forum for industry experts, leaders, and stakeholders in an open and collaborative way to learn from each other's lessons from the current challenges, focusing on possible practical solutions that can be implemented and above all focus on adequate strategies on non-traditional healthcare. Non-traditional healthcare service providers will showcase a wide range of technologies aimed at transforming the Healthcare Industry while driving down the technology cost.

To ensure the success of this conference Intellect Advantage is seeking partnerships, financial support and key stakeholder's involvement to support and promote this important and unique African event. We, therefore, take this opportunity to invite you to partner with us and be part of this rewarding continent-wide event. Below is more information on the conference and a table of benefits and opportunities for potential partners and sponsors.

We will be grateful if you could take a few minutes of your time to look at the sponsorship opportunities enclosed and generously support this unique and vital African initiative. We look forward to discussing the partnership opportunities with your company and look forward to working with you to promote and improve Africa's Healthcare sector.

Yours sincerely



Ishmael Vambe

Projects & Research Manager



Sinazo Sosikela

Event Coordinator & Business Development Manager

Why sponsor the Africa's Mobile Health Conference?

To engage with the Healthcare community, Africa's Mobile Health Conference sponsors are exposed to a highly engaged international audience of Healthcare, digital service providers, operational, and policy-maker in the healthcare sector. By sponsoring this conference, it significantly reduces the overall cost of participation, enabling more attendees to participate at the conference. Your sponsorship support helps to bring the widest possible range of regional participants to the Africa's Mobile Health Conference, especially those from developing economies.

What's in it for me?

Depending on your sector in the healthcare industry below are the benefits for sponsoring the Africa's Mobile Health Conference:

Mobile Medical Technology Providers, Consultants and Health Lawyers

- Showcase your products and expertise to key healthcare providers
- Opportunity to make valuable contacts and increase sales
- Forge partnerships with key decision-makers and industry leaders
- Identify opportunities and trends and benefit from industry growth

Government Agencies and Health Research Enterprises

- Source industry intelligence to guide future research projects
- Assess your theoretical frameworks against practical case studies
- Engage with clinicians to grasp the practical challenges on the frontlines of healthcare delivery

Hospitals and Clinics

- Initiate mHealth transformations to improve quality of care and maximize ROI in your hospital
- Identify platforms and strategies for increased patient engagement and behavioural reinforcement
- Optimize organizational efficiency through practical and scalable mobile solutions

Delegates in General

- Access to influential Healthcare professionals
- Internal and external networking opportunities
- Help encourage Africa's Healthcare growth.
- Engage with the Continents leading Healthcare leaders and professionals
- Discuss real Healthcare challenges, efforts, security issues and mobile struggles
- Network with their peers

- Have their say on how Healthcare resources are managed in Africa
- Share their views on digital and mobile healthcare systems during the panel of discussions

Audience

The Conference attracts delegates from across the African region and beyond. Typically attended by participants from the Healthcare sector, Insurance, Healthcare Technology Providers, Pharmaceutical, Digital systems inventors and Healthcare policymakers. The Africa's Mobile Health Conference is a broad Network platform and majority of attendees are key healthcare professionals from both private and public Healthcare sector who are responsible for improving, building and maintaining healthcare infrastructure.

Attendees also include participants from:

- Commercial Internet industry organizations
- Research and educational institutions
- Government departments & Ministries
- Healthcare journalists

Sponsorship opportunities

Africa's Mobile Health Conference offers flexible sponsorship options to align with your objectives including conference sessions, social event sponsorship packages. If you can't find what you're looking for in the categories below, we can tailor a package according to your objectives, needs and budget.

GOLD

(R120, 000)

- Acknowledgement in the opening address as our official sponsor
- 4 Complimentary guest passes to the conference
- Opportunity to delegate 1 of the attending delegation to join the panel of discussion
- 2 Delegate passes for the exhibition stand
- 30 % discount on extra delegate fees from your Organisation
- Exhibition space 4 x 3 meters
- Access to delegates contact details
- Logo on Delegates badges
- Logo on the conference website, signage, webcast break graphics and conference publications
- 5 min video advert during breaks (provided by sponsor)
- Branding at the event - 1 X Wall banner and X 6 Rollup Banners(provided by sponsor)
- Your Organisation will be permitted to distribute company information package (leaflets and brochures etc.) at the event
- Branded delegate bag insert

SILVER

(R90, 000)

- Acknowledgement in the opening address as our official sponsor
- 3 Complimentary guest passes to the conference
- Opportunity to delegate 1 of the attending delegation to join the panel of discussion
- 1 Delegate pass for the exhibition stand
- 20 % discount on extra delegate fees from your Organisation
- Exhibition space 3 x 2 meters
- Access to delegates contact details
- Logo on Delegates badges
- Logo on the conference website, signage, webcast break graphics and conference publications
- Branding at the event - X 4 Rollup Banners(provided by sponsor)
- Your Organisation will be permitted to distribute company information package (leaflets and brochures etc.) at the event
- Branded delegate bag insert

BRONZE

(R70, 000)

- Acknowledgement in the opening address as our official sponsor
- 2 Complimentary guest passes to the conference
- 1 Delegate pass for the exhibition stand
- 15 % discount on extra delegate fees from your Organisation
- Exhibition space 3 x 2 meters
- Access to delegates contact details
- Logo on Delegates badges
- Logo on the conference website, signage, webcast break graphics and conference publications
- Branding at the event - X 2 Rollup Banners(provided by sponsor)
- Your Organisation will be permitted to distribute company information package (leaflets and brochures etc.) at the event
- Branded delegate bag insert

EXHIBITION (R42, 000)

- Exhibition space 3 x 2 meters
- Logo & link on the conference website
- 1 Delegate pass for the exhibition stand
- Logo on Conference publications
- 1 information flyer on the delegate take home bag
- Logo on back of delegate badges
- 2 Rollup banners display at selected areas(provided by sponsor)
- 1 Complimentary Tickets to the Conference

BRANDING (R18 000)

- 2 pull up banners in the exhibition hall
- Logo on event signage and webcast break graphics
- Logo on Conference publications
- Logo & link on the conference website
- 1 Complimentary Tickets to the Conference
- Logo on Back of Delegate Badges
- 1 information flyer on the delegate take home bag

IN KIND

Tailor made Sponsorship package

Please come up with a sponsorship proposal package that you feel best suites your organisation and send the request to our sponsorship team to send you a quote based on your requirements.

This is an opportunity for your organisation to come up with a product that delegates get to take with them and use in their offices and a guarantee that they will always remember your company.

- Company Gifts & Speakers Gifts
- Contribution to Entertainment Acknowledgement
- Logo on the conference website
- Logo on event signage and webcast break graphics
- Logo on Conference publications
- Lunch with the conference executive team

Please indicate your preferred sponsorship level, fill out the rest of this form, and email it back to info@intellect-adv.co.za

Gold Package (R 120 000)

Silver Package (R 90 000)

Bronze Sponsor (R 70 000)

Exhibition Package (R 42 000)

Branding Package (R 18 000)

In Kind Sponsorship

PAYMENT SCHEDULE

DATE	PAYMENT

Name and Position: _____

Company Name: _____

Email Address: _____

Phone Number: _____

Signature: _____

AFRICA'S MOBILE HEALTH CONFERENCE SPONSORSHIP CONTRACT

This Africa's Mobile Health Conference Sponsorship Contract (the "Contract") states the terms and conditions that govern the contractual agreement between **INTELLECT ADVANTAGE (PTY) LTD** having its principal place of business at 28 Von Brandis Street, Marshalltown Johannesburg, South Africa (the "Company"), and _____ (the "Sponsor") who agrees to be bound by this Agreement.

WHEREAS, the Company is Africa's Mobile Health Conference on the 22 to 23 August 2019, at the Lagoon Beach Hotel, Cape Town (the "Event"); and

WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual agreement and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

- 1. SPONSORSHIP.** The Company shall feature the Sponsor in the manner described above.
- 2. PAYMENT.** The total cost to be paid to the Seller by the Purchaser for the sponsorship shall be exact amount selected. The dates on which payments are due are listed on the payment schedule attached.
- 3. DEFAULT.** The failure to make any payment on or before the date indicated on the payment schedule attached shall be considered a full and material breach of this Sponsorship Contract.
- 4. PROMOTION.** The Sponsor hereby authorises the Company to utilise the Sponsor's logo and associated trademarks, approved versions of which the Sponsor agrees to provide to the Company in a timely manner, in promoting the Event.
- 5. SPONSOR PRESENCE AT EVENT.** The Sponsor is required to send a representative to the Event.
- 6. NO MODIFICATION UNLESS IN WRITING.** No modification of this Sponsorship Contract shall be valid unless in writing and agreed upon by both Parties.
- 7. APPLICABLE LAW.** This Sponsorship Contract and the interpretation of its terms shall be governed by and construed in accordance with the laws of the State of South Africa and subject to the exclusive jurisdiction of the federal and state courts located in South Africa, Gauteng.

IN WITNESS WHEREOF, each of the Parties has executed this Sponsorship Contract, both Parties by its duly authorized officer, as of the day and year set forth below.

[COMPANY]

[NAME], [TITLE]

DATE

SIGNATURE

[SPONSOR]

[NAME], [TITLE]

DATE

SIGNATURE

Stamp